

The world is changing at a rapid pace.

Is your nonprofit organization prepared to keep up?

Even prior to the global pandemic, nonprofits were migrating to the cloud. Today's reality demands digitalization, flexibility and resilience like never before. Traditional fundraising, reporting, project, program, and other operational practices struggle to keep up. The cloud offers nonprofits the opportunity to meet their constituents and staff where they want to be.



By late 2020, institutions of all sizes had accelerated their digital transformation by

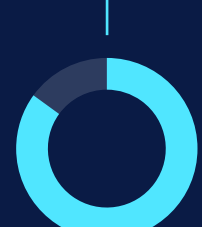
3-4 years.

McKinsey

89%

of nonprofits report that digital communications are critical for mission fulfillment

Twilio



85%

of people who can be productive anywhere say they plan to stay with their organization for a long time.

Accenture 2021

73%

of surveyed employees worldwide want flexible work options to continue.

Work Trend Index



The top fundraising opportunities in the NGOs and charitable organizations market will arise in the online segment, which will gain

\$38,925 million (USD)

of global annual funds raised by 2023.

Research and Markets



92%

of business technology leaders believe having access to real-time data insights for better decision-making is important

Forrester



Successful organizations use *three key strategies* to keep up with the speed of our changing world.

Use these eight steps to adapt faster, by moving to the cloud:



1. Define and prioritize

Identify the top institutional problems you need to address and outcomes you aim to achieve.



2. Assign key roles

Find an executive sponsor to lead the initiative and assign key roles and clear responsibilities to everyone.



4. Analyze IT ecosystem

Document existing IT infrastructure and apps, including dependencies, security needs, and usage.



3. Select a partner

The right partner can help with planning and implementation, for maximum benefit.



5. Plan migration

Create a gameplan for which applications to migrate, how, and in what order, and calculate costs.



6. Start small

Consider beginning with a "lift and shift" project, which may be simpler, cheaper, and easier to complete. Roll cost savings into deeper transformation over time.



8. Optimize and manage

Monitor and right-size usage to manage costs and optimize services over time.



7. Modernize apps

Get the full benefit of cloud solutions by upgrading to cloud-native apps and architectures. This includes automatic updates for security and compliance.



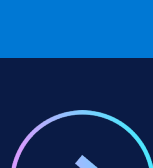
By adopting Dynamics 365, we've opened doors with new customers because we can now capably build out processes in our system to meet changing needs for traceability and trackability.

– Leo Raudys

CEO, Call2Recycle

Get the power of the *most trusted and comprehensive cloud.*

Microsoft Dynamics 365 Business Central can help you unlock the insights needed to adapt faster, work smarter, and perform better.



Take your organization to the next level.

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