

# Business Consulting



## MANAGED ACCOUNTING SERVICES

Businesses today need top-level strategic accounting and finance expertise to be successful.

Focused on providing accounting leadership and support services to businesses that want to either supplement their existing team with additional expertise or fully outsource to a team of experts who can manage the company's accounting and finance function, Schneider Downs Managed Accounting Services brings the right talent and expertise to you.

Schneider Downs' Managed Accounting Services team partners with business owners, executive leadership and the board of directors to provide the talent and expertise they need to help run and grow their business.

### Why Schneider Downs?

**Best Practices** – We know sound accounting and finance is vital to the infrastructure of successful organizations. Our client portfolio demonstrates our ability to deliver proven processes with sound fundamentals and leading technology to outsource nearly any of your accounting and finance functions.

**Customizable** – Whether you are looking to support existing staff or a fully outsourced management solution, our team tailors services to your current needs and structure to provide the best strategy and resources for your situation.

**Diverse Firm** – When you partner with Schneider Downs, you have access to more than 500 professionals across countless industries and disciplines, including cybersecurity, risk management, business advisory and wealth management.

**Senior Expertise** – All of our projects are managed by a team of senior consultants with broad experience in accounting, finance and administration—across a multitude of industries and corporate structures. From CPAs to CFOs, you'll be adding critical assets and depth to your own team.

# Key Services

## CFO Services

If you need a CFO but prefer the expertise at a cost that meets your budget, or you've recently lost your full time CFO, consider Schneider Downs CFO Services. Schneider Downs CFO Services provide the strategic financial leadership needed to grow your business with scalable solutions that commonly include:

- » Accounting and finance department oversight
- » Budgeting and forecasting
- » Cash management
- » Financial growth strategy
- » Financial modeling
- » Fundraising support
- » Investor and bank relations
- » Profitability analysis
- » Strategic planning
- » "What if" scenario planning

## Controller Functions

Many accounting functions struggle to produce the timely, accurate reporting, analysis and planning tools leadership teams need to drive good business decisions. With Schneider Downs, you can supplement your existing team with scalable solutions that commonly include:

- » Account reconciliations
- » Accounting and finance department oversight
- » Accounting policy and procedures analysis
- » Audit support
- » Bank reconciliations
- » Budget to actual analysis
- » Month-end close
- » Monthly financial reporting
- » Monthly KPI reporting
- » Tax support

## Full Accounting Solution

A sound accounting function is an essential component of managing a profitable business. Whether you need to implement a full accounting solution or receive as-needed support for your existing team, Schneider Downs helps you achieve your goals. Services include:

- » Automated Bookkeeping
  - Book period-end adjusting entries
  - Class and Department tracking and reporting
  - Daily or weekly categorization of bank and credit card transactions
  - Employee expense reimbursement management through Expensify
  - Payroll Journal Entries
  - Weekly Accounts Payable Processing through Bill.com
- » Month-End Close Assistance
  - Ensure 5- or 10-day month-end close
  - Bank and Credit Card Reconciliations
  - Income Statement and Balance Sheet review for unusual balances or discrepancies
  - Month-end checklist management
  - Revenue Reconciliation
  - Review of period-end adjusting entries
- » Month-End Reporting
  - Department or Class Reporting
  - KPI analysis
  - Standard reporting, including Balance Sheet, Income Statement and Cash Flow - Statement by the 10th or 15th day of the month

## About Schneider Downs Business Consulting

Schneider Downs Business Consulting delivers sophisticated consulting services to meet the complex needs of today's business environment. Our team features experienced professionals across a diverse array of specialties that allows us to help our clients make more informed business decisions across every facet of their operations.



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